

Photography & Content Creation

Start-up (12 images)*

- 12 images
- Up to 5 individual products
- Editing to Instagram formats

R2 900

Step-up (25 images)*

- 25 images
- Up to 8 individual products
- Editing to Instagram formats

R5 200

Stand-out (35 images)*

- 35 images
- Up to 12 individual products
- Editing to Instagram formats

R 6 500

Stop Motion Videos

length will vary depending on the video directive, **costing could vary** depending on styling, and location requirements.

From R1500

Video Content

videos for your social media, **costing could vary** depending on styling, and location requirements.

From R800

From:

- 1: R800
- 2: R1500
- 3: R2100
- 4: R2600
- 5+: R600 per video

*This cost presented here excludes any props that need to be sourced, fresh produce, product etc. This cost will be invoiced back to the client upon approval of concept – I generally try to give a rough costing of elements I might need in my concept as well.

UGC Videos

From:

- 1: R1500
- 2: R2700
- 3: R3825
- 4: R4800
- 5+: R1125 per video

Add voiceover for R200 per video

Designed social media posts

- 12 posts
- Using stock image/images provided/brand CI
- 1 - 4 posts, R400 per post
- 4 - 8 posts, R350 per post

Shoot concept development document

- 1 x concept development document images
 - Includes time to source, quote, research & present the concept to client for approval
 - 50% deductible off final invoice should client proceed.
- Should client not proceed with the shoot, the full R1500 will be payable by the client.

Styling

- No set number of images*
- Editing to Instagram formats
- Basic styling & props included**
- Editing to Instagram formats

Monthly retainers

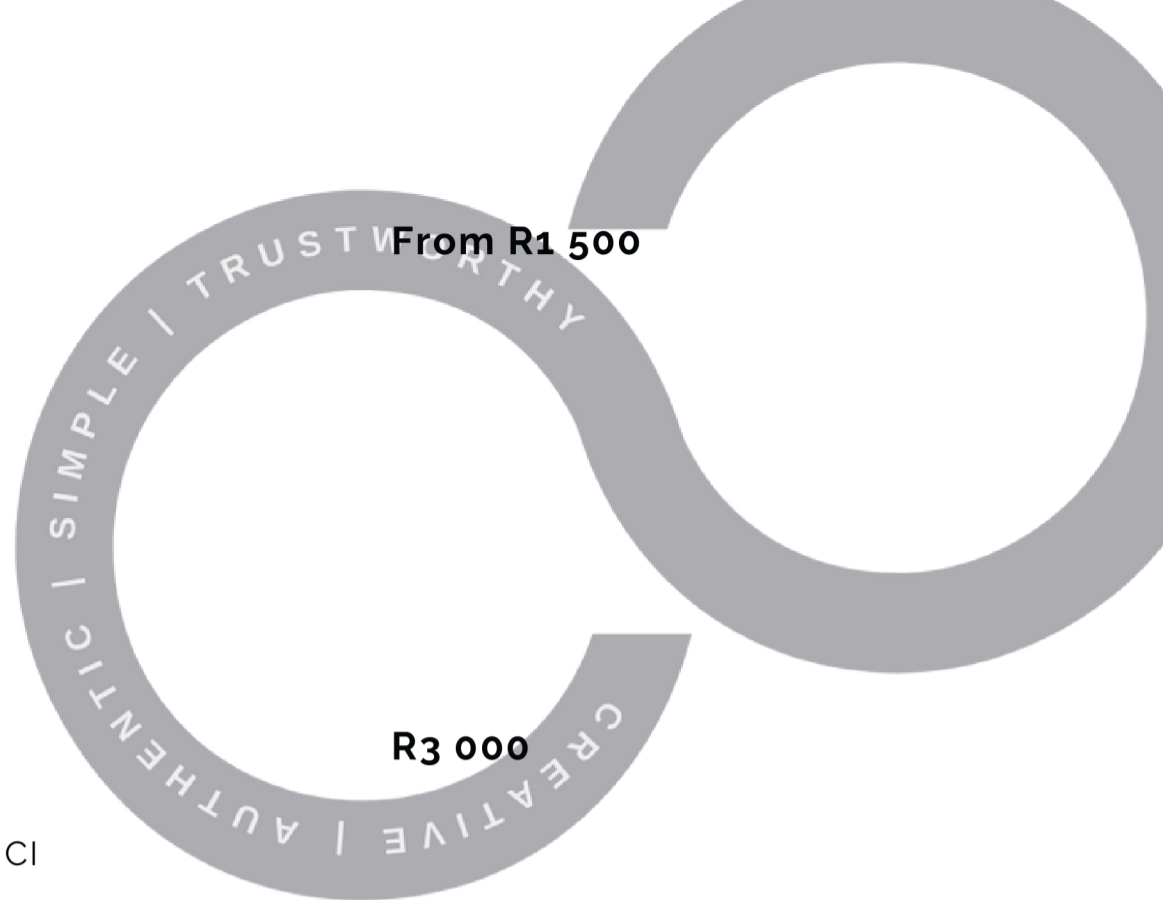
Monthly content retainers can be arranged based on the client's requirements.

*When it comes to product styling and photography, this can sometimes yield 8 shots, sometimes 2. This cost presented here excludes any props that need to be sourced, fresh produce, product etc. This cost will be invoiced back to the client upon approval of concept - I generally try to give a rough costing of elements I might need in my concept as well.

**All services include basic styling, with similar scenes per product, and props on hand. Images will be delivered to you via WeTransfer.

We'll always deliver between 2 - 10 additional images. You can choose your favourites as per the package. Additional images can be purchased for R150 per unit.

Custom packages can be discussed according to client needs & product range/shoot requirements.



From R1 500

R3 000

R1 500

R2 500 p/h

RTBC